

Martin Nuñez Bonilla

Martin is a visual media specialist, social media strategist, and public speaker based in New York City. He is currently a video editor at the NBA and reshaping his MEN CRY project. His body of work across disciplines is linked by his passion for story telling, community building, and human connection. If you have any questions, please reach out! Se habla Español.

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Education: Fordham University, 2018 - Double BA in Marketing Communications and Film Production

Skills & Tools: Adobe Creative Suite, WSC Clipro Video Editing, Social Media Monetization and Scheduling

National Basketball Association 2022-Present

I have been a content creator and video editor for the NBA and its subsidiary leagues since the 2022-2023 season. My responsibilities include identifying viral elements during broadcasts, real-time video editing, and telling the story of the different leagues on a nightly basis as part of a larger, season-long plan.

Consciously Produced 2025-Present

As a consulting creative for this production company, I have generated digital branding kits, graphics, long form video, short form content, commercial music, and provided AV solutions.

CRCI & Brown University 2022 & 2025-2026

In 2022 I consulted on and created visual branding materials for this academic initiative focused on centering the human body in the development of emerging technologies. Since 2025, I have been the lead photographer/videographer and editor for their artist residencies and in-person conference.

Conexión NBA 2024-Present

As the Community Outreach chair of this Latin-American employee resource group, I have played a pivotal role in developing culturally competent programming for internal employees and external partners across industries. I've helped produce volunteer outings, panels, celebrations, and more.

Phipps Neighborhoods 2017-2021

I was a contracted photographer (2017-2018) and Communications & Development associate (2018-2021) at this Bronx nonprofit. I assisted with graphic design, social media, content creation, and internal/external communications. I also worked on fundraising, grant writing, event production, and database management.

The Havana Film Festival New York 2016-2019 & 2021

I have had many jobs at this large scale Latinx film festival. I've been the volunteer coordinator (2021), head of photo/video and social media content (2016-2017), a projectionist (2018), a venue manager (2018 & 2021), and master of ceremonies for the opening night ceremony (2019 & 2021)

The New York Latino Film Festival 2017-2018 & 2021

I have had many jobs at this large scale Latinx film festival. I have been a venue manager (2017-2018), projectionist (2018), and tech manager (2018). I have also been a production assistant for their award winning series of Vaccine PSA's for the NYC Latinx community. (2021)

Men Cry 2018-2024

I shot, edited, and published an unscripted interview series about men and their struggles with vulnerability. I have hosted vulnerability workshops and shown my work in a gallery setting at Fordham University. I have also hosted a live interview series on Instagram @allmencry. The series is currently on hiatus.